BITRUN

Advisory · Economic intelligence · Training · Audiovisual

Strategic advisory and economic intelligence in Mali

Based in Bamako, BITRUN helps companies, investors and institutions understand local regulations, identify key stakeholders and assess risks before making decisions in Mali.

Over ten years
of COD's professional experience, where the State, resource companies and public opinion meet

Malian firm
based in Bamako, close to the field

French, English and Bambara
to speak to all your audiences

What we do

Advisory and economic intelligence
The rules, the actors and the public decisions that affect your business; measuring risks and preparing your exchanges with the authorities.

Local content and community relations
Helping Malian companies become suppliers to the mining sector, and mining companies build their local relations, in French and Bambara.

Monthly monitoring note
One note a month and a conversation: what is changing, what it means for you, what to watch next.

Executive training
One day for 8 to 15 executives of the same company: method and real cases, then filmed role-plays in the DAKAN studio, with individual feedback.

Audiovisual production
Video projects produced by BITRUN, from preparation to editing.

Who we work with

- Mining and energy companies, banks, telecom operators, large companies and foreign partners working or wanting to work in Mali
- Institutions and organisations: a reading of public policies and environments
- Sensitive situations: diagnosis, options for action and follow-up

Our method: clarity, rigour, discretion

- We describe the rules, the figures and the options, with their sources. We take no side.
- Scope, deliverables and confidentiality are agreed before we start.
- We never act as intermediaries to obtain access or a favour from a public decision-maker.
- If DAKAN covers an actor we work with, we say so.

Led by Cheick Oumar Diallo (COD)

Malian entrepreneur, analyst and author based in Bamako, COD has led BITRUN since 2024. More than ten years of experience in public institutions, the mining and energy sectors and public communication: Office of the Auditor General of Mali, Wassoul'Or, Petroma (Hydroma), a presidential campaign in 2018. Founder of DAKAN. Author of Mali 3.0 : Rupture, Renouveau, Responsabilité (2025, in French). Works in French, English and Bambara.

DAKAN, BITRUN's media

Interviews and analysis to understand Africa and its transformations, in French and Bambara, with editorial independence: COD Sans filtre, L'Angle Africain. Partnerships on request.

Scan for the website

bitrun.ml/en.html

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